Planeta Vivo Radio: a 365 chapter story between science and radio

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PLANETA VIVO RADIO (http://www.planetavivoradio.es/) is a joint effort of the Spanish National Public Radio in the Canary Islands (RNE-Canarias) and Instituto Volcanológico de Canarias (INVOLCAN) to broadcast scientific and technological advances related to Earth Sciences and the Earth Planet. This initiative was born in a very special year, 2008, the International Year of the Planet Earth, and is actually co-financed by the Parque Científico y Tecnológico de Tenerife (PCTT) and co-financed by the PROCIVMAC project. This 50 minutes weekly radio program broadcast scientists' interviews and scientific/technological reports related to the state of the art of several topics of scientific and social interest in addition to a weekly report of natural hazards that have occurred in the Earth Planet during the last week turning "PLANETAVIVORADIO" as a milestone of the Earth Sciences for the society. Since that moment, Planeta Vivo Radio has been broadcasted through 365 weeks in a continuous way. Several modifications have been added to the program, being divided today into eight different parts, a mix with interviews, reports, ephemerals, bios, agenda and the review to the most prominent natural hazards occurring through the last seven days. Since October 2015, Planeta Vivo Radio is the longest science radio program ever broadcasted in the Canary Islands.